



Delos Delta

DIGITAL TRANSFORMATION TRAINING SESSIONS



WITH JOAQUIM ALVAREZ

JOAQUIM

ALL THE WAY FROM BARCELONA

Joaquim is a world-renowned digital expert, with deep capability in strategy, policy, design, development, innovation, reform and change management.



Drawing on his decades of specialist experience – covering telecommunications, engineering, IT, software, smart technology, and beyond – Joaquim has developed a best-in-class digital transformation training course. Having shared this training with peers across Europe, Joaquim is now coming to Australia!

Joaquim has honed his digital skills at the epicentre of digital/smart tech innovation in the EU. This training is a unique opportunity to learn from the best and get an insider's view of digital transformation Barcelona style!

Among his many digital achievements, Joaquim's personal highlight was establishing Apps4Bcn, a PPP which promoted the development and adoption of innovative digital solutions that improve citizen/visitor outcomes.





BROOK DIXON

DELOS DELTA MANAGING DIRECTOR

Joaquim will lead the training sessions, with facilitation support from Brook Dixon.

Brook has worked in the smart city sphere for over 15 years, having particular expertise in public policy, strategy, procurement, regulatory reform, and stakeholder engagement.

As a Churchill Fellow, Brook has studied the drivers of digital transformation across leading global cities in Asia, Europe and the Americas.

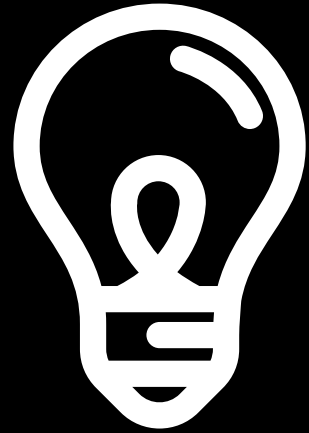
Brook and the team at Delos Delta are working with more than 40 Australian councils, and partners around the world, to fast-track digital reform and smart city innovation.



THE SESSIONS

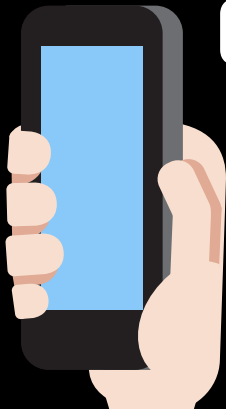
LEARNING OBJECTIVES

- All the news from the 2018 Barcelona Smart City Expo and MWC Barcelona 2019 (See page 5)
- Digital innovation Barcelona style (and Europe)
- Optimising your digital strategy - building value and managing risk
- Designing digital services for citizens, customers, and businesses
- Navigating new digital frontiers
- Creating future/smart cities - applying technology in useful ways



OUTLINE OF KEY TOPICS AND LESSONS

- Assessing and prioritising digital initiatives
- Best practice models to design, test and deploy digital solutions
- Market positioning and engagement (to enhance outcomes/sales)
- Frameworks to drive digital innovation
- Managing digital projects – new modes of partnership and delivery
- Leveraging digital reform for policy/city leadership
- Practical change management strategies



THE SESSIONS

WHO SHOULD ATTEND

- Chief Digital Officers (CDOs) and CIOs
- Smart City Executives and Officers
- Change Management Leaders
- Digital Design and Product Development Teams
- Digital Infrastructure Managers
- Project Managers
- Policy Officers and Strategy Executives
- City Planners
- Innovators and Entrepreneurs



BENEFIT TO YOUR ORGANISATION

Organisations will benefit from having a pool of staff and leaders who are able to:

- Design and manage high-value digital transformation initiatives and projects
- Attract investment for digital reform
- Leverage existing resources and capacity to drive digital outcomes
- Manage complex digital transformation and organisational change projects
- Collaborate with community and business to accelerate digital innovation

2019 SMART CITY EVENTS



MOBILE WORLD CONGRESS

MWC Barcelona is the premier Mobile and Telecommunications conference in the world.

The Congress brings the latest innovations and leading-edge technology from more than 2,400 companies.

With everything you need to know about the industry available at MWC (in February 2019) Joaquim will bring all of the essential knowledge from this event right to you.



SMART CITY EXPO WORLD CONGRESS (2018)

As the world's leading event for smart cities, Smart City Expo World Congress provides a unique meeting spot for smart city sectors and an innovative platform for urban action worldwide.

With the Expo being held in Barcelona in November 2018, Joaquim will bring all of the knowledge from these events to the Training Sessions and provide his own take on the most recent developments in the smart city sphere.



EVENT DETAILS

Brisbane

Tuesday 12 March



Sydney

Thursday 14 March



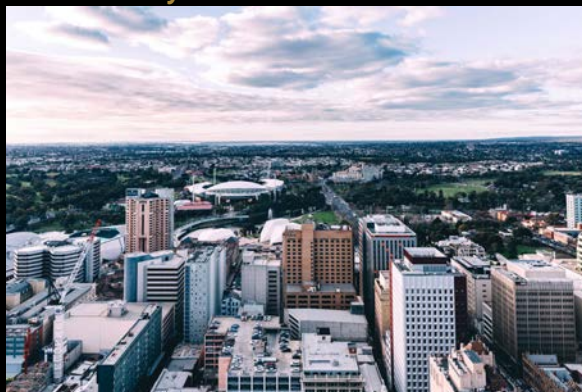
Melbourne

Friday 15 March



Adelaide

Tuesday 19 March



*Venues TBC

Perth

Thursday 21 March



Click on images
for links to
ticketing

TRAINING SESSION TIMING

Full-Day Session

09:00 - 09:30

- Welcome and introductions
- Overview of the day

09:45 - 11:00

- Developing a digital agenda
- Forming a framework for digital policy

11:00 - 11:20

- Morning Tea

11:20 - 13:00

- Adoption of digital infrastructure
- Creating a digital ecosystem
- Implementation of digital initiatives
- Innovative modes and methods of digital reform

13:00 - 13:45

- Lunch

13:00 - 14:30

- Evaluating digital initiatives
- The role of digitisation in smart cities
- Implementing and managing change
- Cyber-security and privacy

14:30 - 15:00

- Afternoon Tea

15:00 - 16:15

- Bringing global lessons into a local context
- Commercialisation of digital products and services
- Engaging with risk

16:15 - end

- Solving real-life challenges
- Conclusions

*Training Session content will continue to be refined to include the latest and most relevant information from events such as Smart City Expo Barcelona and MWC 2019





CONTACT INFO

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JOAQUIM ALVAREZ

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